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| **Title** | The CLARIN Ambassadors Programme |  |
| **Version** | 0.1 |
| **Author(s)** | DF |
| **Date** | 21-12-2018 |
| **Status** | draft - for information and discussion |
| **Distribution** | BoD, NCF, UI |
| **ID** | CE-2019-1372 |

# The CLARIN Ambassadors Programme

# General

* Background and motivation: The aim of the CLARIN Ambassadors programme is to raise awareness about and encourage participation in CLARIN ERIC in disciplines and communities who are not yet fully integrated in CLARIN.
* Proposed model: We nominate 3-5 ambassadors with a 2-year mandate who to actively promote CLARIN as described in Section 2.
* Total budget available: 10.000 EUR, to be used for small travel budget per ambassador.

# Tasks

* Attend an internal introductory webinar and study the information package to learn about CLARIN's organization, strategy, technical infrastructure and activities.
* Proactively seek opportunities to promote CLARIN within relevant projects, scholarly networks, institutions, research infrastructures, etc.
* Select and attend 1-3 key events in their field per year to actively promote CLARIN (e.g. keynote talks, panel discussions, masterclasses).
* Agree to be featured in CLARIN's newsletter, website and printed promotional material (e.g. interview, blogpost, brochure).

# Nomination

* National Coordinators and User Involvement Representatives nominate candidates and indicate their area of expertise, aiming for about 2 communities traditionally close to CLARIN (e.g. learner corpora researchers, translation studies) and about 2 communities less close to CLARIN (e.g. literary studies, parliamentary studies).

# Timeline

* Proposals for candidates and selection: end of January 2019
* Webinar and information package for the ambassadors: end of February 2019
* Evaluation of the instrument: end of March 2020